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Memphis Brooks Museum of Art & Lisa Toro team up on redesign and reopening of Brooks Museum Store

MEMPHIS, Tenn., November 30, 2017 – As part of their ongoing improvements in their Overton Park home—and just in time for holiday shopping—the Memphis Brooks Museum of Art has partnered with local restaurateur and retailer, **Lisa Toro**, best known for her success with **City & State** and **The Liquor Store**, on the redesign and relaunch of their **Museum Store**. The Brooks Museum Store will open to the public with a **Holiday Celebration** on **Wednesday, December 6 from 5 - 8 p.m.**

“Through our partnership with Lisa we have selected a collection of handmade and unique goods from around the world reflective of the global roots of our art collection,” says **Emily Ballew Neff**, Executive Director of the Brooks Museum. “Lisa’s great aesthetic sensibilities and deft touch are a perfect match for what our patrons and members appreciate. We know that everyone can find something special for their friends and family this holiday season.”

The Museum Store’s merchandise selection will rotate and evolve alongside the Brooks’ exhibits and the seasons, with new selections added each month to the fully redesigned 350 square-foot space on the museum’s ground floor. Admission to the museum is not required to visit the Museum Store. Current members of the Memphis Brooks Museum of Art will receive a 10% discount on any purchases made in the Museum Store and Cafe Brooks by Paradox.

WHAT: Brooks Museum Store Grand Opening and Holiday Celebration

WHERE: 1934 Poplar Avenue, Memphis TN 38104

WHEN: Wednesday, December 6, 5 p.m. - 8:00 p.m.

MORE INFORMATION: Brooksmuseum.org/museum-store

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